

The 2026 NAHB International Builders' Show®

Education & Events List as of 1/21/2026

Name	Type	Date	Location
Marketing and Communicating with the Aging in Place Client (CAPS I)	Pre-Show Course	Saturday, February 14 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 17-18
Advanced High-Performance Building: Best Practices for Climate Zones	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 27
Design Concepts and Methods for Livable Homes and Aging in Place (CAPS II)	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 17-18
Estimating: The First Line of Defense for Profits	Pre-Show Course	Sunday, February 15 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 25-26
Land Development I: Getting Started, Business Management & Financing	Pre-Show Course	Sunday, February 15 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 23-24
Path to Gold: The Complete New Home Salesperson	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 22
Project Management	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 19-20
Land Development II: Strategic Innovation & Execution	Pre-Show Course	Sunday, February 15 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 23-24
The Project Schedule as a Planning and Communication Tool	Pre-Show Course	Sunday, February 15 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 25-26
Kent State University - Student Competition Presentation (Production Home Building)	Competition	Monday, February 16 8:00 - 8:30 am	OCCC - North 320A
North Dakota State University - Student Competition Presentation	Competition	Monday, February 16 8:00 - 8:20 am	OCCC - North 320E
Kent State University - Student Competition Presentation	Competition	Monday, February 16 8:25 - 8:45 am	OCCC - North 320E
Clemson University - Student Competition Presentation (Production Home Building)	Competition	Monday, February 16 8:35 - 9:00 am	OCCC - North 320A
University of Denver - Team 1 - Student Competition Presentation	Competition	Monday, February 16 8:50 - 9:10 am	OCCC - North 320E
Middle Tennessee State University - Student Competition Presentation	Competition	Monday, February 16 9:10 - 9:40 am	OCCC - North 320A
Purdue University - Student Competition Presentation	Competition	Monday, February 16 9:15 - 9:35 am	OCCC - North 320E
University of Denver - Team 2 - Student Competition Presentation	Competition	Monday, February 16 9:40 - 10:00 am	OCCC - North 320E
Arizona State University - Student Competition Presentation	Competition	Monday, February 16 9:45 - 10:15 am	OCCC - North 320A

Name	Type	Date	Location
University of Wyoming - Student Competition Presentation	Competition	Monday, February 16 10:05 - 10:25 am	OCCC - North 320E
University of Denver - Undergrad Team - Student Competition Presentation	Competition	Monday, February 16 10:20 - 10:50 am	OCCC - North 320A
Associates of Excellence Awards	Awards Ceremony	Monday, February 16 10:30 - 11:30 am	TBD
Cal Poly - San Luis Obispo - Student Competition Presentation	Competition	Monday, February 16 10:30 - 10:50 am	OCCC - North 320E
Appalachian State University - Student Competition Presentation	Competition	Monday, February 16 10:55 - 11:15 am	OCCC - North 320E
Purdue University - Student Competition Presentation (Production Home Building)	Competition	Monday, February 16 10:55 - 11:25 am	OCCC - North 320A
Kansas State University - Student Competition Presentation	Competition	Monday, February 16 11:20 - 11:40 am	OCCC - North 320E
Brigham Young University - Idaho - Student Competition Presentation (Production Home Building)	Competition	Monday, February 16 11:30 am - 12:00 pm	OCCC - North 320A
Santa Fe College - Student Competition Presentation	Competition	Monday, February 16 12:30 - 12:55 pm	OCCC - North 310E
Sul Ross State University - Student Competition Presentation	Competition	Monday, February 16 12:30 - 12:50 pm	OCCC - North 320E
Pennsylvania College of Technology - Student Competition Presentation	Competition	Monday, February 16 12:55 - 1:15 pm	OCCC - North 320E
Brigham Young University - Provo - Student Competition Presentation (Production Home Building)	Competition	Monday, February 16 1:00 - 1:30 pm	OCCC - North 320A
North Dakota State College of Science - Student Competition Presentation	Competition	Monday, February 16 1:00 - 1:25 pm	OCCC - North 310E
Brigham Young University - Student Competition Presentation	Competition	Monday, February 16 1:20 - 1:40 pm	OCCC - North 320E
Career Tech High School - Student Competition Presentation	Competition	Monday, February 16 1:30 - 1:55 pm	OCCC - North 310E
Pennsylvania State University - Student Competition Presentation	Competition	Monday, February 16 1:35 - 2:05 pm	OCCC - North 320A
Clemson University - Student Competition Presentation	Competition	Monday, February 16 1:45 - 2:05 pm	OCCC - North 320E
York County Technical - Secondary Architecture - Student Competition Presentation	Competition	Monday, February 16 2:00 - 2:25 pm	OCCC - North 310E
Bowling Green State University - Student Competition Presentation	Competition	Monday, February 16 2:10 - 2:40 pm	OCCC - North 320A
Mississippi State University - Student Competition Presentation	Competition	Monday, February 16 2:10 - 2:30 pm	OCCC - North 320E
Fort Walton Beach High School - Student Competition Presentation	Competition	Monday, February 16 2:30 - 2:55 pm	OCCC - North 310E
Illinois State University - Team Black - Student Competition Presentation	Competition	Monday, February 16 2:35 - 2:55 pm	OCCC - North 320E

Name	Type	Date	Location
California State University - Fresno - Student Competition Presentation (Production Home Building)	Competition	Monday, February 16 2:45 - 3:15 pm	OCCC - North 320A
Baldwin Preparatory Academy - Student Competition Presentation	Competition	Monday, February 16 3:00 - 3:25 pm	OCCC - North 310E
Illinois State University - Team Red - Student Competition Presentation	Competition	Monday, February 16 3:00 - 3:20 pm	OCCC - North 320E
East Carolina University - Student Competition Presentation	Competition	Monday, February 16 3:20 - 3:50 pm	OCCC - North 320A
Louisiana State University - Student Competition Presentation	Competition	Monday, February 16 3:25 - 3:45 pm	OCCC - North 320E
Wake County - Student Competition Presentation	Competition	Monday, February 16 3:30 - 3:55 pm	OCCC - North 310E
Missouri State University - Student Competition Presentation	Competition	Monday, February 16 3:50 - 4:10 pm	OCCC - North 320E
Minnesota State University - Mankato - Student Competition Presentation	Competition	Monday, February 16 3:55 - 4:25 pm	OCCC - North 320A
University of Missouri Science & Technology - Student Competition Presentation	Competition	Monday, February 16 4:15 - 4:35 pm	OCCC - North 320E
Cal Poly State University, San Luis Obispo - Student Competition Presentation (Production Home Build)	Competition	Monday, February 16 4:30 - 5:00 pm	OCCC - North 320A
Roger Williams University - Student Competition Presentation (Production Home Building)	Competition	Monday, February 16 5:05 - 5:35 pm	OCCC - North 320A
Young Professional Awards	Awards Ceremony	Monday, February 16 6:00 - 6:30 pm	TBD
Building Science Symposium	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	OCCC - TBD
Business Accounting: A Road Map to Profitability	Pre-Show Course	Monday, February 16 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 19-20
Business Management for Building Professionals	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 23-24
Details and Solutions for Livable Homes and Aging in Place (CAPS III)	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 17-18
Financial Management	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 22
How to Craft a Winning Digital Marketing Strategy	Pre-Show Course	Monday, February 16 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 25-26
Site Planning	Pre-Show Course	Monday, February 16 9:00 am - 12:00 pm	Hyatt Regency Orlando - TBD
Train the Trainer	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 27

Name	Type	Date	Location
Job Costing: The Road Map Continues	Pre-Show Course	Monday, February 16 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 19-20
Website Best Practices for Maximum Lead Generation	Pre-Show Course	Monday, February 16 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 25-26
The New American Home Tour - Tuesday	Tour	Tuesday, February 17 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W40 - TNAH Tour Tickets
The New American Remodel Tour - Tuesday	Tour	Tuesday, February 17 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W39 - TNAR Tour Tickets
Offsite and Industrialized Construction: From Capital to Components	Presentation	Tuesday, February 17 7:45 - 8:15 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
Auburn University - Student Competition Presentation	Competition	Tuesday, February 17 8:00 - 8:30 am	OCCC - North 320A
DCW Opening Ceremonies Powered by Wells Fargo Home Mortgage, featuring Emmitt Smith	Keynote	Tuesday, February 17 8:00 - 9:00 am	OCCC - West 415 - Valencia Ballroom
Florida A&M University - Green Team - Student Competition Presentation	Competition	Tuesday, February 17 8:00 - 8:20 am	OCCC - North 320E
Free Coffee & Donuts for NAHB Members @ NAHB HQ - Tuesday	Networking	Tuesday, February 17 8:00 - 9:00 am	OCCC - West - Hall C Lobby Booth W42 - NAHB HQ
Lawson State Community College - Student Competition Presentation	Competition	Tuesday, February 17 8:00 - 8:25 am	OCCC - North 310E
North Carolina Agricultural & Technical State University - Student Competition Presentation	Competition	Tuesday, February 17 8:00 - 8:30 am	OCCC - North 320A
5 Proven Processes to Boost Team Efficiency & Client Satisfaction	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 304H
Advanced Estimating in an Uncertain Market	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 304C
Building for Today's Buyer: Data, Trends & Strategies for Attainable, Livable Homes	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 240C
Built to Sell: Unshakeable Sales Power in Any Market	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 314B
From Chaos to Clarity: Tackling Communication, Scope Creep & Jobsite Chaos with Tech	AI & Tech Studio Session	Tuesday, February 17 8:15 - 8:45 am	OCCC - West 230 - AI and Tech Studio
Metrics, Smetrics: How to Track the Numbers That Truly Matter	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 308C

Name	Type	Date	Location
Offsite Meets Onsite: Hybrid Construction for Speed, Savings & Efficiency	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 307B
People Over Process: Exposing the Hidden Killer That's Costing You Sales	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 315A
Brigham Young University - Student Competition Presentation (Custom/Small Build)	Competition	Tuesday, February 17 8:25 - 8:45 am	OCCC - North 320E
Dunwoody College of Technology - Student Competition Presentation	Competition	Tuesday, February 17 8:30 - 8:55 am	OCCC - North 310E
Iron Sharpens Iron – Local Council PWB Leaders Meet-Up	Meet-Up	Tuesday, February 17 8:45 - 9:15 am	OCCC - West 305 - NAHB Professional Women in Building HQ
Shop Talk: Tools on the Truck - What Tech Are You Using?	Discussion	Tuesday, February 17 8:45 - 9:15 am	OCCC - West 304E- Remodeling Central
Alabama A&M University - Student Competition Presentation	Competition	Tuesday, February 17 8:50 - 9:10 am	OCCC - North 320E
Brigham Young University - Idaho - Student Competition Presentation	Competition	Tuesday, February 17 9:00 - 9:25 am	OCCC - North 310E
Michigan State University - Student Competition Presentation	Competition	Tuesday, February 17 9:10 - 9:40 am	OCCC - North 320A
Ask the JSI Safety Pro (Tuesday)	Presentation	Tuesday, February 17 9:15 am - 4:45 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Automated Takeoffs, Predictive Scheduling & SupplyChain Forecasting with AI	AI & Tech Studio Session	Tuesday, February 17 9:15 - 9:45 am	OCCC - West 230 - AI and Tech Studio
University of Oklahoma - Student Competition Presentation	Competition	Tuesday, February 17 9:15 - 9:35 am	OCCC - North 320E
ADUs & Age-Friendly Living: Insights for Builders	Presentation	Tuesday, February 17 9:30 - 10:00 am	OCCC - West 304E- Remodeling Central
Charles J. Colgan, Sr. High School - Student Competition Presentation	Competition	Tuesday, February 17 9:30 - 9:55 am	OCCC - North 310E
How Custom Builders Can Gain Visibility Into Project Costs for Construction Success	Presentation	Tuesday, February 17 9:30 - 10:00 am	OCCC - West 303A - Custom Building Central
Tax Planning for Residential Builders: Cut Costs, Not Corners	Presentation	Tuesday, February 17 9:30 - 10:00 am	OCCC - West 310A - NAHB 20 Clubs Lounge
Teaching Sells: How Builders Can Turn Education into Their #1 Sales and Loyalty Tool	Presentation	Tuesday, February 17 9:30 - 10:00 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
Jobsite Safety Zone Product Demonstrations (Tuesday)	Presentation	Tuesday, February 17 9:35 am - 2:00 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone

Name	Type	Date	Location
Your Guide to NAHB's Free Builder, Remodeler & Siding Safety Programs (Tuesday)	Presentation	Tuesday, February 17 9:35 - 9:50 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Tuskegee University - Student Competition Presentation	Competition	Tuesday, February 17 9:40 - 10:00 am	OCCC - North 320E
Florida A&M University - Orange Team - Student Competition Presentation	Competition	Tuesday, February 17 9:45 - 10:15 am	OCCC - North 320A
2026 Multifamily Market Outlook	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 307B
3 Journeys of Builder & Remodeler Growth: Strategies & Lessons Learned	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 304C
AI is Your MVP: Train & Coach Your Team to Win	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 315A
Avoid Margin Loss & Unlock Hidden Profit Through Smarter Project Management	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 314B
Cooling PPE for HE-roes & SHE-roes (Tuesday)	Presentation	Tuesday, February 17 10:00 - 10:15 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Crestview - Student Competition Presentation	Competition	Tuesday, February 17 10:00 - 10:25 am	OCCC - North 310E
IBS Overview	Presentation	Tuesday, February 17 10:00 - 10:30 am	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
Know Before You Go! 50 Must-See Products & Services at IBS 2026	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 304H
Private Builder Playbook: Proven Strategies to Win in a Big Builder World	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 240C
Profitable Processes: How Successful Builders Streamline, Delegate & Grow	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 224B
Reshaping Home Building: Innovative, Efficient & Affordable Communities That Last	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 308C
Shatter The Sales Stereotype: Redefining What Makes a Top Sales Performer Today	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 311G
The 7 Habits of Highly Effective Builders	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 224F
Utah Valley University - Student Competition Presentation	Competition	Tuesday, February 17 10:05 - 10:25 am	OCCC - North 320E

Name	Type	Date	Location
Creating AI Workspaces That Support Every Part of Your Marketing Hub	AI & Tech Studio Session	Tuesday, February 17 10:15 - 10:45 am	OCCC - West 230 - AI and Tech Studio
Shop Talk: Cyber Security Made Simple - Peer Advice for Remodelers	Discussion	Tuesday, February 17 10:15 - 10:45 am	OCCC - West 304E- Remodeling Central
Norwich University - Student Competition Presentation	Competition	Tuesday, February 17 10:20 - 10:55 am	OCCC - North 320A
Climb-N-Go, Engineered for Motion (Tuesday)	Presentation	Tuesday, February 17 10:25 - 10:40 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Bartow Senior High School - Student Competition Presentation	Competition	Tuesday, February 17 10:30 - 10:55 am	OCCC - North 310E
Norfolk State University - Student Competition Presentation	Competition	Tuesday, February 17 10:30 - 10:50 am	OCCC - North 320E
What to Expect When OSHA's Inspecting (Tuesday)	Presentation	Tuesday, February 17 10:50 - 11:05 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
California State University - Fresno - Student Competition Presentation	Competition	Tuesday, February 17 10:55 - 11:15 am	OCCC - North 320E
University of Cincinnati - Student Competition Presentation	Competition	Tuesday, February 17 10:55 - 11:25 am	OCCC - North 320A
Discussing the Benefits & ROI of Quality Envelop Materials with Clients	Presentation	Tuesday, February 17 11:00 - 11:30 am	OCCC - West 304E- Remodeling Central
Dopamine Décor: The Science & Style Behind Designing Bold, Joy-Filled Homes	Presentation	Tuesday, February 17 11:00 - 11:30 am	OCCC - West 311A - Design Central
Double Your Conversion Rate Without Spending More	Presentation	Tuesday, February 17 11:00 - 11:30 am	OCCC - West 312A - Sales Central
Middle Bucks Institute of Technology - Student Competition Presentation	Competition	Tuesday, February 17 11:00 - 11:25 am	OCCC - North 310E
Multifamily Developments In Demand & Moving Forward in the Current Market	Presentation	Tuesday, February 17 11:00 - 11:30 am	OCCC - West 308A - Multifamily Central
Sculpted in Style: The Future of Luxury Interiors in Modern Living	Presentation	Tuesday, February 17 11:00 - 11:30 am	OCCC - West 303A - Custom Building Central
Unlock the Full Potential of Offsite Construction: A Builder's Guide to Smarter Construction	Presentation	Tuesday, February 17 11:00 - 11:30 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
Data-Powered Growth: AI & Innovative Tech for Land Planning & Business Expansion	AI & Tech Studio Session	Tuesday, February 17 11:15 - 11:45 am	OCCC - West 230 - AI and Tech Studio
Kelley Earnhardt Miller & Alaina Money-Garman: Lead Differently to Drive Performance	Game Changer	Tuesday, February 17 11:15 am - 12:15 pm	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
The ABC's of Fall Protection (Tuesday)	Presentation	Tuesday, February 17 11:15 - 11:30 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Ball State University - Student Competition Presentation	Competition	Tuesday, February 17 11:20 - 11:40 am	OCCC - North 320E

Name	Type	Date	Location
Instituto Tecnológico de Santo Domingo - Student Competition Presentation (Production Team)	Competition	Tuesday, February 17 11:30 am - 12:00 pm	OCCC - North 320A
York County Technical - Secondary Construction Management - Student Competition Presentation	Competition	Tuesday, February 17 11:30 - 11:55 am	OCCC - North 310E
SawStop Product Demonstration (Tuesday)	Presentation	Tuesday, February 17 11:40 - 11:55 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
5 Trends Set to Reshape Home Improvement in 2026 & Beyond	Presentation	Tuesday, February 17 12:00 - 12:30 pm	OCCC - West 304E- Remodeling Central
Realizing the Promise of Advanced Manufacturing for U.S. Housing	Presentation	Tuesday, February 17 12:00 - 12:30 pm	OCCC - West 309B - NAHB Building Systems Councils Lounge
Safety Is No Accident: See. Reason. Act. Prevent. (Tuesday)	Presentation	Tuesday, February 17 12:05 - 12:20 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
A Better Bottom Line: Mastering Cash Flow, Profit Protection & Sales Growth with Diligence	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 224B
AI, Demystified: Field-Tested Tools to Streamline Builds, Protect Margins & Reduce Headaches	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 307B
Budget-Friendly Marketing: 3 Marketing Pros, 3 Builder Sizes, 3 Winning Strategies	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 315A
Build for a Changing America: Product Strategy for Evolving Age & Household Trends	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 240C
Controlling Silica Hazards (Tuesday)	Presentation	Tuesday, February 17 12:30 - 12:45 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Design Sells: Create Affordable Homes Buyers Want & Can Afford	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 314B
Effective Even-Flow Scheduling For Shorter Build Times & Higher Profits	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 304C
From Hesitation to Homeowner: How to Close More Sales in a Reluctant Market	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 311G
Get Up to Speed on the 2024 International Energy Conservation Code (IECC)	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 304H
Maximizing Trade & Supplier Relationships in a Tough Market	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 224F

Name	Type	Date	Location
The Approvals Gauntlet: Navigating Zoning & Entitlements for Attainable Housing	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 308C
University of Massachusetts - Student Competition Presentation	Competition	Tuesday, February 17 12:30 - 12:50 pm	OCCC - North 320E
Coffee & Conversations Networking Event: Learn Modular Construction	Networking	Tuesday, February 17 12:45 - 1:30 pm	OCCC - West 309B - NAHB Building Systems Councils Lounge
CTRL + ALT + CONNECT: How OSCs Use AI & Empathy to Reboot the Sales Journey	AI & Tech Studio Session	Tuesday, February 17 12:45 - 1:15 pm	OCCC - West 230 - AI and Tech Studio
Shop Talk: Leads to Locks - How to Generate & Close More Jobs	Discussion	Tuesday, February 17 12:45 - 1:15 pm	OCCC - West 304E- Remodeling Central
Shop Talk: Supercharging Sales with AI - Possibilities, Realities & Pitfalls	Discussion	Tuesday, February 17 12:45 - 1:15 pm	OCCC - West 312A - Sales Central
Up Close with Danushka Nanayakkara-Skillington & Molly Boesel: Multifamily Market Insights	Discussion	Tuesday, February 17 12:45 - 1:15 pm	OCCC - West 308A - Multifamily Central
Kennesaw State University - Student Competition Presentation	Competition	Tuesday, February 17 12:55 - 1:15 pm	OCCC - North 320E
Safe Ladder Use on Residential Job Sites (Tuesday)	Presentation	Tuesday, February 17 12:55 - 1:10 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Associate Member Meet-Up @ NAHB HQ	Meet-Up	Tuesday, February 17 1:00 - 2:00 pm	OCCC - West - Hall C Lobby Booth W42 - NAHB HQ
Kirkwood Community College - Student Competition Presentation	Competition	Tuesday, February 17 1:00 - 1:25 pm	OCCC - North 310E
University of North Florida - Student Competition Presentation	Competition	Tuesday, February 17 1:00 - 1:30 pm	OCCC - North 320A
JSI Innovative Product Showcase (Tuesday)	Presentation	Tuesday, February 17 1:20 - 1:35 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
University of Wisconsin - Stout - Student Competition Presentation	Competition	Tuesday, February 17 1:20 - 1:40 pm	OCCC - North 320E
Cincinnati State - Student Competition Presentation	Competition	Tuesday, February 17 1:30 - 1:55 pm	OCCC - North 310E
Collin College - Student Competition Presentation	Competition	Tuesday, February 17 1:35 - 2:05 pm	OCCC - North 320A
Designing Accessible Multifamily Housing: Avoid Costly Mistakes & Legal Pitfalls	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 308A - Multifamily Central
Exit Smart: Building a Strategic Business Plan for Your Future Transition	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 304E- Remodeling Central
From Browsing to Belonging: Website Personalization That Converts	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 312A - Sales Central
From Builder to Developer: Turn Construction Profits into Generational Real Estate Assets	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 303A - Custom Building Central

Name	Type	Date	Location
How AI & Machine Learning Reduce Callbacks & Drive Continuous Improvement	AI & Tech Studio Session	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 230 - AI and Tech Studio
Instituto Tecnologico de Santo Domingo - Student Competition Presentation	Competition	Tuesday, February 17 1:45 - 2:05 pm	OCCC - North 320E
Life-Saving Skills for the Jobsite: Tourniquet Training (Tuesday)	Presentation	Tuesday, February 17 1:45 - 2:00 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Profitable Amenities, Features & Customizations: From 55+ to the Next-Gen Buyer	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 311A - Design Central
Solutions Inside & Out: Pressure-sensitive adhesive tapes for building and construction	Presentation	Tuesday, February 17 1:45 - 2:15 pm	OCCC - West 309B - NAHB Building Systems Councils Lounge
Meet the Experts - Leveraging Networks for International Business	Presentation	Tuesday, February 17 2:00 - 2:30 pm	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
Missoula College of the University of Montana - Student Competition Presentation	Competition	Tuesday, February 17 2:00 - 2:25 pm	OCCC - North 310E
Collin College Technical Campus - Allen - Student Competition Presentation	Competition	Tuesday, February 17 2:10 - 2:40 pm	OCCC - North 320A
Roger Williams University - Student Competition Presentation	Competition	Tuesday, February 17 2:10 - 2:30 pm	OCCC - North 320E
10 Risk-Reward Strategies for Smarter Lease-Ups in 2026	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 308C
An Insider Guide to 2026 Design & Product Trends	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 311G
From Hesitation to Homeowner: How to Close More Sales in a Reluctant Market [ENCORE]	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 307B
Out with the Old: Modern Marketing Plans That Actually Work	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 314B
Reimagining the Buyer Journey: Builder Lessons from Fashion, Tech & Hospitality	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 315A
Scaling with Intention: Signs You're Ready & Steps to Get There	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 224F
Stop Chasing, Start Closing: No-Nonsense Sales for Profitable, Low-Drama Projects	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 304C
Take Control of Project Costs! Practical Cost & Change Order Management Strategies	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 224B

Name	Type	Date	Location
The Outlook: 2026 Housing & Economic Forecast	Super Session	Tuesday, February 17 2:15 - 3:45 pm	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
Unlock Cash Flow & Regain Control Without Debt, Fees or More Sales	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 304H
Coffee & Conversations Networking Event: Learn Log & Timber Frame Construction	Networking	Tuesday, February 17 2:30 - 3:15 pm	OCCC - West 309B - NAHB Building Systems Councils Lounge
Front Range Community College - Student Competition Presentation	Competition	Tuesday, February 17 2:30 - 2:55 pm	OCCC - North 310E
Shop Talk: 10 Strategies to Reboot Your Trade Relationships	Discussion	Tuesday, February 17 2:30 - 3:00 pm	OCCC - West 303A - Custom Building Central
Shop Talk: Advancing Your Sales & Marketing Career with Confidence & Purpose	Discussion	Tuesday, February 17 2:30 - 3:00 pm	OCCC - West 312A - Sales Central
University of Nebraska - Kearney - Stout - Student Competition Presentation	Competition	Tuesday, February 17 2:35 - 2:55 pm	OCCC - North 320E
Texas A&M University - Student Competition Presentation	Competition	Tuesday, February 17 2:45 - 3:15 pm	OCCC - North 320A
Green Mountain High School - Team 1 - Student Competition Presentation	Competition	Tuesday, February 17 3:00 - 3:25 pm	OCCC - North 310E
University of Minnesota - Student Competition Presentation	Competition	Tuesday, February 17 3:00 - 3:20 pm	OCCC - North 320E
University of Florida - Student Competition Presentation	Competition	Tuesday, February 17 3:20 - 3:50 pm	OCCC - North 320A
Tarleton State University - Student Competition Presentation	Competition	Tuesday, February 17 3:25 - 3:45 pm	OCCC - North 320E
20 Clubs Recruiting and Networking Reception on Tuesday	Networking	Tuesday, February 17 3:30 - 5:30 pm	OCCC - West 310A - NAHB 20 Clubs Lounge
Green Mountain High School - Team 2 - Student Competition Presentation	Competition	Tuesday, February 17 3:30 - 3:55 pm	OCCC - North 310E
Tuesday NAHB Member Happy Hour @ NAHB HQ	Happy Hour	Tuesday, February 17 3:30 - 5:00 pm	OCCC - West - Hall C Lobby Booth W42 - NAHB HQ
Why Multifamily is The Right Home for Multi-Zone Ductless Heat Pump Systems	Presentation	Tuesday, February 17 3:30 - 4:00 pm	OCCC - West 308A - Multifamily Central
Why Smart Builders Use SIPs: What You Need to Know	Presentation	Tuesday, February 17 3:30 - 4:00 pm	OCCC - West 309B - NAHB Building Systems Councils Lounge
Texas State University - Student Competition Presentation	Competition	Tuesday, February 17 3:55 - 4:25 pm	OCCC - North 320A
10 Strategies to Build Buyer Confidence & Cut Cancellations In Uncertain Times	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 315A

Name	Type	Date	Location
A Better Bottom Line: Mastering Cash Flow, Profit Protection & Sales Growth with Diligence [ENCORE]	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 240C
Effective Even-Flow Scheduling For Shorter Build Times & Higher Profits [ENCORE]	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 304H
Lead-Converting AI: 2x Appointments & Record Sales for Southern Homes	AI & Tech Studio Session	Tuesday, February 17 4:00 - 4:30 pm	OCCC - West 230 - AI and Tech Studio
NAHB/Builders Mutual Safety Award for Excellence (SAFE) Ceremony	Awards Ceremony	Tuesday, February 17 4:00 - 5:30 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Next Gen Insights: What Young Pros Want in Floor Plans, Elevations & Interiors	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 311G
Offsite Construction Networking Happy Hour	Happy Hour	Tuesday, February 17 4:00 - 5:30 pm	OCCC - West 309B - NAHB Building Systems Councils Lounge
Private Builder Playbook: Proven Strategies to Win in a Big Builder World [ENCORE]	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 224F
Replace Yourself in Sales: 5 Steps to Creating a Team That Closes	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 304C
Shatter The Sales Stereotype: Redefining What Makes a Top Sales Performer Today [ENCORE]	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 314B
Somerset Career Academy - Student Competition Presentation	Competition	Tuesday, February 17 4:00 - 4:25 pm	OCCC - North 310E
Take Control of Project Costs! Practical Cost & Change Order Management Strategies [ENCORE]	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 224B
Avoiding Costly Mistakes: Remodeling Project Management Best Practices	Presentation	Tuesday, February 17 4:15 - 4:45 pm	OCCC - West 304E-Remodeling Central
Changing Multifamily Market Demographics	Presentation	Tuesday, February 17 4:15 - 4:45 pm	OCCC - West 308A - Multifamily Central
Luxury Rules: Elevating Kitchens & Baths for Every Budget	Presentation	Tuesday, February 17 4:15 - 4:45 pm	OCCC - West 311A - Design Central
Not Just Five Stars: The Real Role of Reviews in Homebuilding	Presentation	Tuesday, February 17 4:15 - 4:45 pm	OCCC - West 312A - Sales Central
The Nationals Awards Gala, Powered by Chase, featuring 55+ Housing, Global Innovation and NAHB Honors	Awards Ceremony	Tuesday, February 17 5:00 - 10:00 pm	Hyatt Regency Orlando - 9801 International Dr, Orlando, FL 32819
IBS House Party	Reception	Tuesday, February 17 6:00 - 8:00 pm	Live! at The Pointe Orlando - 9101 International Dr, Orlando, FL 32819

Name	Type	Date	Location
The New American Home Tour - Wednesday	Tour	Wednesday, February 18 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W40 - TNAH Tour Tickets
The New American Remodel Tour - Wednesday	Tour	Wednesday, February 18 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W39 - TNAR Tour Tickets
How Remodelers Can Gain Visibility Into Project Costs for Construction Success	Networking	Wednesday, February 18 7:45 - 8:15 am	OCCC - West 304E- Remodeling Central
Profitable Design Strategies for Adaptable Living	Presentation	Wednesday, February 18 7:45 - 8:15 am	OCCC - West 311A - Design Central
Unlocking Sales Potential: The Hidden Skills Your Team is Missing	Presentation	Wednesday, February 18 7:45 - 8:15 am	OCCC - West 312A - Sales Central
Free Coffee & Donuts for NAHB Members @ NAHB HQ - Wednesday	Networking	Wednesday, February 18 8:00 - 9:00 am	OCCC - West - Hall C Lobby Booth W42 - NAHB HQ
NAHB Meeting of the Members & Leadership Council	Presentation	Wednesday, February 18 8:00 am - 12:30 pm	OCCC - West 415 - Valencia Ballroom
Cut Costs, Keep Quality: 6 Proven Strategies for Attainable Homes	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 224B
MAP It Out: The Best Route for Moving Aging Inventory	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 315A
Neighborhood Main Streets & Missing Middle Housing: How to Deliver What the Market Wants	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 307B
Re-Designing Design: Practical Ways AI Enhances the Process	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 311G
Remodeling by the Numbers: Market Outlook & Business Benchmarks for 2026	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 304H
Servant Leadership: Turning Trust Into Performance & Profitability	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 224F
Smarter Value Engineering: Teaming with Trades to Cut Costs, Not What Sells	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 304C
Stop the Scroll: Brand Storytelling That Grabs Attention, Inspires Trust & Makes the Sale	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 314B
The Belonging Blueprint: Creating Wellness, Connection & Community in Multifamily Living	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 308C
The Marathon Mindset: Olympic-Level Grit for Long-Term Success in Building	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 240C
Unleash the Power of Your Software: Digital SOPs, Systems & Processes Made Simple	AI & Tech Studio Session	Wednesday, February 18 8:15 - 8:45 am	OCCC - West 230 - AI and Tech Studio

Name	Type	Date	Location
Coffee & Conversations Networking Event: Learn Panelized Construction	Networking	Wednesday, February 18 8:30 - 9:15 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
The Experience: Mastering Customer Care During & After the Build	Super Session	Wednesday, February 18 8:30 - 10:00 am	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
Ask Me Anything: How to Get Involved with the NAHB Remodelers Council	Discussion	Wednesday, February 18 8:45 - 9:15 am	OCCC - West 304E- Remodeling Central
Ask the JSI Safety Pro (Wednesday)	Presentation	Wednesday, February 18 9:15 am - 4:45 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Estimating & Beyond: How AI is Transforming the Entire Pre-Construction Process	AI & Tech Studio Session	Wednesday, February 18 9:15 - 9:45 am	OCCC - West 230 - AI and Tech Studio
Stop Being the Glue. Start Leading With Visibility	Presentation	Wednesday, February 18 9:30 - 10:00 am	OCCC - West 305 - NAHB Professional Women in Building HQ
From Dirt to Done: Strategic Marketing for Every Building Stage	Presentation	Wednesday, February 18 9:30 - 10:00 am	OCCC - West 310A - NAHB 20 Clubs Lounge
Nail Your Niche: How to Stand Out, Scale Up & Sell More	Presentation	Wednesday, February 18 9:30 - 10:00 am	OCCC - West 303A - Custom Building Central
Opening the Playbook on Design for Offsite Construction	Presentation	Wednesday, February 18 9:30 - 10:00 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
Jobsite Safety Zone Product Demonstrations (Wednesday)	Presentation	Wednesday, February 18 9:35 am - 2:00 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Your Guide to NAHB's Free Builder, Remodeler & Siding Safety Programs (Wednesday)	Presentation	Wednesday, February 18 9:35 - 9:50 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
3 Simple Strategies to 5% More Profit	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 224F
AI's Impact on Multifamily: Smarter Sites, Faster Leasing, Stronger Operations	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 308C
Big Sales & Marketing Wins on a Small Builder Budget	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 315A
Collaboration Over Chaos: The Power of Unified Pre-Construction	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 304C
Cooling PPE for HE-roes & SHE-roes (Wednesday)	Presentation	Wednesday, February 18 10:00 - 10:15 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone

Name	Type	Date	Location
Density Done Right: Attainability Without Sacrificing Livability	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 314B
Healthy, Resilient Development Opportunities	Presentation	Wednesday, February 18 10:00 - 10:30 am	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
Home Trends, Buyer Preferences & Most Likely Features for 2026	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 311G
Listen Smarter, Communicate Clearer: Build Trust, Reduce Conflict & Get Results	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 224B
No More Callbacks: The Secrets to Error-Free Execution in Construction	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 240C
Remodeler Pre-Construction that Boost Profits, Clarity & Client Confidence	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 304H
The New Search Landscape: 5 Moves to Outrank & Outperform in a Zero-Click World	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 307B
AI Buyers & Sales Assistants: Revolutionizing Your Website's New Home Shopping Experience	AI & Tech Studio Session	Wednesday, February 18 10:15 - 10:45 am	OCCC - West 230 - AI and Tech Studio
Shop Talk: Breaking In & Leveling Up - Remodelers on Reaching \$1M	Discussion	Wednesday, February 18 10:15 - 10:45 am	OCCC - West 304E-Remodeling Central
Up Close: Developing Missing Middle Housing	Discussion	Wednesday, February 18 10:15 - 10:45 am	OCCC - West 308A - Multifamily Central
Climb-N-Go, Engineered for Motion (Wednesday)	Presentation	Wednesday, February 18 10:25 - 10:40 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
What to Expect When OSHA's Inspecting (Wednesday)	Presentation	Wednesday, February 18 10:50 - 11:05 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
6 Game-Changing Marketing Tools You'll Wish You Started Using Yesterday	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 312A - Sales Central
Beyond Plywood and OSB: High-Performance Thermoplastic Sandwich Panels for Modern Construction	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
Beyond the Punch List: Smarter Aftercare to Protect Margins & Build Loyalty	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 303A - Custom Building Central
Big Solutions in Small Spaces: ADU Design & Planning Essentials	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 311A - Design Central
Leveraging Rent Roll & DSCR for Financial Success	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 308A - Multifamily Central

Name	Type	Date	Location
Soft Remodel, Big Impact: High Performance Strategies for Smarter Living	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 304E- Remodeling Central
The Builder's Cash Flow Stabilizer: Afford Top Talent, Systematize with AI, and Stop Bleeding Money	Presentation	Wednesday, February 18 11:00 - 11:30 am	OCCC - West 310A - NAHB 20 Clubs Lounge
Jon Taffer & Gene Myers: Building Competitive Advantage	Game Changer	Wednesday, February 18 11:15 am - 12:15 pm	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
Stack Chat: Building a Marketing Tech Stack That Fits Your Business & Buyers	AI & Tech Studio Session	Wednesday, February 18 11:15 - 11:45 am	OCCC - West 230 - AI and Tech Studio
The ABC's of Fall Protection (Wednesday)	Presentation	Wednesday, February 18 11:15 - 11:30 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
SawStop Product Demonstration (Wednesday)	Presentation	Wednesday, February 18 11:40 - 11:55 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
How Modern Contractors Use AI: Learn to Run a Smarter, More Profitable Remodeling Business	Presentation	Wednesday, February 18 12:00 - 12:30 pm	OCCC - West 304E- Remodeling Central
Supply Chain and System Innovation for Post-Disaster Housing	Presentation	Wednesday, February 18 12:00 - 12:30 pm	OCCC - West 309B - NAHB Building Systems Councils Lounge
Why Speaking Up Feels Risky	Presentation	Wednesday, February 18 12:00 - 12:30 pm	OCCC - West 305 - NAHB Professional Women in Building HQ
Safety Is No Accident: See. Reason. Act. Prevent. (Wednesday)	Presentation	Wednesday, February 18 12:05 - 12:20 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
3 Keys to Winning Floor Plans: Right-Sized, On-Trend, Margin-Boosting	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 314B
A Builder's Guide to Navigating the Built-for-Rent Boom	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 240C
Beyond the Base Price: Maximizing Profitability Through Strategic Pricing	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 304C
Breaking the 12 Barriers to Offsite Construction Success	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 308C
Controlling Silica Hazards (Wednesday)	Presentation	Wednesday, February 18 12:30 - 12:45 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Ditch the Spreadsheets: 3 Builders Who Proved the Power of Business Intelligence	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 224F

Name	Type	Date	Location
Get Them to Do What You Ask: The ABCs of Team Accountability	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 224B
Profit-Protecting Design-Build: Smarter Budgets, Cash Flow & Client Fit	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 307B
The Brave Leader Blueprint: Elevating Sales Teams with Courage, Clarity & Consistency	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 315A
Winner Techs All: Smarter Tools for Online Sales & Marketing Success	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 311G
Your Secret Sales Weapon: Using Back-Office Tech Win Bigger, Better Jobs	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 304H
Bridging the Gap: Can Women Fill the Gap as Baby Boomers Retire? Shop Talk Live	Shop Talk	Wednesday, February 18 12:45 - 1:15 pm	OCCC - West 305 - NAHB Professional Women in Building HQ
Coffee & Conversations Networking Event: Learn Concrete Construction	Networking	Wednesday, February 18 12:45 - 1:30 pm	OCCC - West 309B - NAHB Building Systems Councils Lounge
Emerging Tech Trends Builders Need to Know: The Best of CES 2026	AI & Tech Studio Session	Wednesday, February 18 12:45 - 1:15 pm	OCCC - West 230 - AI and Tech Studio
Up Close with Gillian Sowray & Rachel Johnson: AI & Multifamily Housing	Discussion	Wednesday, February 18 12:45 - 1:15 pm	OCCC - West 308A - Multifamily Central
Safe Ladder Use on Residential Job Sites (Wednesday)	Presentation	Wednesday, February 18 12:55 - 1:10 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Young Professional Member Meet-Up @ NAHB HQ	Meet-Up	Wednesday, February 18 1:00 - 2:00 pm	OCCC - West - Hall C Lobby Booth W42 - NAHB HQ
JSI Innovative Product Showcase (Wednesday)	Presentation	Wednesday, February 18 1:20 - 1:35 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Build a Brand That Sells: Marketing Strategy for High-End Remodels	Presentation	Wednesday, February 18 1:45 - 2:15 pm	OCCC - West 304E- Remodeling Central
Data-Driven Design: Strategies That Sell Homes Faster & For More Money	Presentation	Wednesday, February 18 1:45 - 2:15 pm	OCCC - West 311A - Design Central
Frustrated by Your Tech? How Collaboration Can Deliver Tools That Truly Work	AI & Tech Studio Session	Wednesday, February 18 1:45 - 2:15 pm	OCCC - West 230 - AI and Tech Studio
Life-Saving Skills for the Jobsite: Tourniquet Training (Wednesday)	Presentation	Wednesday, February 18 1:45 - 2:00 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Navigating Regulation While Advancing Multifamily Development	Presentation	Wednesday, February 18 1:45 - 2:15 pm	OCCC - West 308A - Multifamily Central

Name	Type	Date	Location
Systems Synergy: The Many Benefits of Going All in with Off-Site Components	Presentation	Wednesday, February 18 1:45 - 2:15 pm	OCCC - West 309B - NAHB Building Systems Councils Lounge
The Incentive Trap! Why More Incentives Aren't Closing More Homes & What to Do Instead	Presentation	Wednesday, February 18 1:45 - 2:15 pm	OCCC - West 312A - Sales Central
Meet the Experts - What We Wish We Knew Before Doing Business in the U.S.	Presentation	Wednesday, February 18 2:00 - 2:30 pm	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
60 Design Ideas in 60 Minutes: Smart Moves for a Shifting Market	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 311G
8 Business Essentials to Drive Profitability, Performance & Growth	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 224F
AI is Your MVP: Train & Coach Your Team to Win [ENCORE]	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 315A
Building Materials in Flux: Pricing Trends, Trade Dynamics & Supply Chain	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 240C
Cut Costs, Keep Quality: 6 Proven Strategies for Attainable Homes [ENCORE]	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 224B
Designing & Developing Attainable Housing That Works: Smart Solutions for Lasting Impact	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 308C
Elevate Your Elevations: Create Streetscapes & Exteriors That Sell Homes	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 314B
Increase Velocity, Decrease Cycle Time: Streamlining Workflow for Profit & Peace of Mind	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 304C
Swipe, Scroll, Sell: Making Social Media Your Best Sales Center	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 307B
The Rally: Unstoppable Sales — 5 Pillars to Stand Out, Win Buyers & Sell More in 2026	Super Session	Wednesday, February 18 2:15 - 3:45 pm	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
The Success Sweet Spot: Balancing Structure & Creative Freedom for Maximum ROI	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 304H
PWB BINGO: Build Your Network	Networking	Wednesday, February 18 2:30 - 3:00 pm	OCCC - West 305 - NAHB Professional Women in Building HQ
Up Close: Navigating Single Family Built-for-Rent Housing	Discussion	Wednesday, February 18 2:30 - 3:00 pm	OCCC - West 308A - Multifamily Central

Name	Type	Date	Location
Build It, Bank It: How AI Can Help & Hurt Your Cash Flow Strategy	AI & Tech Studio Session	Wednesday, February 18 2:45 - 3:15 pm	OCCC - West 230 - AI and Tech Studio
20 Clubs Recruiting and Networking Reception on Wenesday	Networking	Wednesday, February 18 3:30 - 5:30 pm	OCCC - West 310A - NAHB 20 Clubs Lounge
Design Meets Functionality: Waterproofing & Finishing Tiled Showers	Presentation	Wednesday, February 18 3:30 - 4:00 pm	OCCC - West 303A - Custom Building Central
Wednesday NAHB Member Happy Hour @ NAHB HQ	Happy Hour	Wednesday, February 18 3:30 - 5:00 pm	OCCC - West - Hall C Lobby Booth W42 - NAHB HQ
3 Simple Strategies to 5% More Profit [ENCORE]	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 224B
8 AI Tools for 3-5 Point Margin Gain	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 224F
AI Chatbots & Assistants: Better Leads, Faster Follow-Up, More Sales	AI & Tech Studio Session	Wednesday, February 18 4:00 - 4:30 pm	OCCC - West 230 - AI and Tech Studio
Beyond the Base Price: Maximizing Profitability Through Strategic Pricing [ENCORE]	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 304C
Building Accountable Crews Who Deliver (Even When You're Not There)	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 240C
Design You Can Feel: The Trends, Materials & Principles Behind Kitchens & Baths That Endure	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 314B
Future-Proof Your Funnel: Brand, Media, AI & More to Keep (Cautious) Leads Moving	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 315A
International Reception	Reception	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
Land Development for Newbies: Real Talk, Real Tools, No Fluff	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 308C
Mastering the Client Experience From First Contact to Final Walkthrough	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 304H
Swipe, Scroll, Sell: Making Social Media Your Best Sales Center [ENCORE]	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 311G
Change Orders: Best Practices for Smooth, Profitable Projects	Presentation	Wednesday, February 18 4:15 - 4:45 pm	OCCC - West 304E-Remodeling Central
Design First: Smarter Strategies for Climate-Responsive Homes	Presentation	Wednesday, February 18 4:15 - 4:45 pm	OCCC - West 311A - Design Central

Name	Type	Date	Location
Elevating Customer Touchpoints Through 'Unreasonable Hospitality'	Presentation	Wednesday, February 18 4:15 - 4:45 pm	OCCC - West 312A - Sales Central
What Multifamily Amenities Are in Demand Today?	Presentation	Wednesday, February 18 4:15 - 4:45 pm	OCCC - West 308A - Multifamily Central
Best in American Living™ Awards sponsored by SMEG, featuring Design, Multifamily, Offsite Construction and Remodeling	Awards Ceremony	Wednesday, February 18 5:00 - 8:00 pm	Hyatt Regency Orlando - 9801 International Dr, Orlando, FL 32819
IBS Young Pro Party	Reception	Wednesday, February 18 7:30 - 10:30 pm	The Hampton Social, Pointe Orlando - 9101 International Dr, Orlando, FL 32819
The New American Home Tour - Thursday	Tour	Thursday, February 19 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W40 - TNAH Tour Tickets
The New American Remodel Tour - Thursday	Tour	Thursday, February 19 7:30 am - 3:00 pm	OCCC - West - Hall C Lobby Booth W39 - TNAR Tour Tickets
Mastering TikTok: Start Now, Stand Out, Sell More	Presentation	Thursday, February 19 7:45 - 8:15 am	OCCC - West 312A - Sales Central
Free Coffee & Donuts for NAHB Members @ NAHB HQ - Thursday	Networking	Thursday, February 19 8:00 - 9:00 am	OCCC - West - Hall C Lobby Booth W42 - NAHB HQ
AI in Action: How Builders Are Using AI to Boost Efficiency & Client Satisfaction	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 240C
Complete Placemaking: Designing Neighborhoods That Stand Out & Sell Out	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 307B
Fix the Friction: Build Connected Buyer Journeys That Convert & Refer	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 311G
Mix It Up: The Power & Profit in Product Diversification	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 308C
Practical Strategies to Maximize Remodeling Margins	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 304C
Site Selection Reimagined: AI & Instant Intelligence for Faster, Smarter Development Decisions	AI & Tech Studio Session	Thursday, February 19 8:15 - 8:45 am	OCCC - West 230 - AI and Tech Studio
Smart Strategies to Strengthen & Diversify Your Revenue Streams	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 304H
The Blueprint: How Innovation-Driven Design & Construction Is Reimagining Attainable Housing	Super Session	Thursday, February 19 8:30 - 10:00 am	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
Shop Talk: First Hire, First Fire - Hiring Smart & Handling Exits Cleanly	Discussion	Thursday, February 19 8:45 - 9:15 am	OCCC - West 304E-Remodeling Central

Name	Type	Date	Location
Ask the JSI Safety Pro (Thursday)	Presentation	Thursday, February 19 9:15 am - 4:45 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Small Builder, Big Digital Tools: Interactive Plans, Virtual Tours & More to Stand Out	AI & Tech Studio Session	Thursday, February 19 9:15 - 9:45 am	OCCC - West 230 - AI and Tech Studio
Exit Smart: Building a Strategic Business Plan for Your Future Transition	Presentation	Thursday, February 19 9:30 - 10:00 am	OCCC - West 303A - Custom Building Central
Global Home Building Symposium	Networking	Thursday, February 19 9:30 - 11:30 am	OCCC - West 101
Revolutionizing Scheduling & Productivity with AI-Powered Project Management	Presentation	Thursday, February 19 9:30 - 10:00 am	OCCC - West 304E- Remodeling Central
Scaling Affordable Housing with AI-Driven Industrialized Construction	Presentation	Thursday, February 19 9:30 - 10:00 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
The AI-Driven Buyer: Adapting Your Strategy to Meet the Modern Home Search	Presentation	Thursday, February 19 9:30 - 10:00 am	OCCC - West 312A - Sales Central
Jobsite Safety Zone Product Demonstrations (Thursday)	Presentation	Thursday, February 19 9:35 am - 2:00 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Your Guide to NAHB's Free Builder, Remodeler & Siding Safety Programs (Thursday)	Presentation	Thursday, February 19 9:35 - 9:50 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
7 Ways to Cut Costs, Reduce Waste & Streamline Construction	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 304H
Built to Last: Beating Burnout & Finding Balance in a High-Pressure Industry	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 307B
Cooling PPE for HE-roes & SHE-roes (Thursday)	Presentation	Thursday, February 19 10:00 - 10:15 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Higher Profits & Happier Customers Through Intentional Design	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 308C
Selling Wellness in Kitchens & Baths: Design That Feels as Good as It Looks	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 311G
Strategic Alliance Sprint	Presentation	Thursday, February 19 10:00 - 10:30 am	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
Tackling the Talent Shortage: How to Build a High-Performing Team That Lasts	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 240C

Name	Type	Date	Location
Join the Conversation: Get Engaged with the Professional Women in Building Council	Meet-Up	Thursday, February 19 10:15 - 10:45 am	OCCC - West 305 - NAHB Professional Women in Building HQ
Pre-Sale Power: Visual Tools & Tactics That Supercharge Your Sales	AI & Tech Studio Session	Thursday, February 19 10:15 - 10:45 am	OCCC - West 230 - AI and Tech Studio
Up Close with Bobby Long & Kyle Whitaker: Mix It Up with Product Diversification	Discussion	Thursday, February 19 10:15 - 10:45 am	OCCC - West 308A - Multifamily Central
Climb-N-Go, Engineered for Motion (Thursday)	Presentation	Thursday, February 19 10:25 - 10:40 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
What to Expect When OSHA's Inspecting (Thursday)	Presentation	Thursday, February 19 10:50 - 11:05 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
2025 NGBS: Must-Know Changes for Multifamily	Presentation	Thursday, February 19 11:00 - 11:30 am	OCCC - West 308A - Multifamily Central
Construction 3D Printing: Where to Begin?	Presentation	Thursday, February 19 11:00 - 11:30 am	OCCC - West 309B - NAHB Building Systems Councils Lounge
Digital Chemistry: How Storytelling + Tech Can Win Buyers' Hearts (& Sales)	Presentation	Thursday, February 19 11:00 - 11:30 am	OCCC - West 312A - Sales Central
No Margin, No Mission: Finding Balance While Building Big	Presentation	Thursday, February 19 11:00 - 11:30 am	OCCC - West 303A - Custom Building Central
Simplify Your Financial Management: Less Stress, Smarter Business Decisions	Presentation	Thursday, February 19 11:00 - 11:30 am	OCCC - West 304E- Remodeling Central
Simplifying Automation: 5 Practical Ways to Streamline Design & Documentation	AI & Tech Studio Session	Thursday, February 19 11:15 - 11:45 am	OCCC - West 230 - AI and Tech Studio
The ABC's of Fall Protection (Thursday)	Presentation	Thursday, February 19 11:15 - 11:30 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Thursday Game Changer: Lee Thomas Miller	Game Changer	Thursday, February 19 11:15 am - 12:15 pm	OCCC - West Hall F3 - Tangerine Ballroom - Spotlight Room
SawStop Product Demonstration (Thursday)	Presentation	Thursday, February 19 11:40 - 11:55 am	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Beat the Algorithm: Smarter Posts, Stronger Results	Presentation	Thursday, February 19 12:00 - 12:30 pm	OCCC - West 312A - Sales Central
How to Build a Construction Company That Runs & Grows Without You	Presentation	Thursday, February 19 12:00 - 12:30 pm	OCCC - West 303A - Custom Building Central
Leveraging Tech & Innovation for Remodeling Efficiency & Customization	Presentation	Thursday, February 19 12:00 - 12:30 pm	OCCC - West 304E- Remodeling Central
Multifamily Market Metrics & Performance Trends	Presentation	Thursday, February 19 12:00 - 12:30 pm	OCCC - West 308A - Multifamily Central

Name	Type	Date	Location
The New Rules of Floor Plan Design: What Today's Buyers Really Want	Presentation	Thursday, February 19 12:00 - 12:30 pm	OCCC - West 311A - Design Central
Safety Is No Accident: See. Reason. Act. Prevent. (Thursday)	Presentation	Thursday, February 19 12:05 - 12:20 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Smarter Jobsites: How Builders Are Using AI & Tech to Boost Visibility & Performance	AI & Tech Studio Session	Thursday, February 19 12:15 - 12:45 pm	OCCC - West 230 - AI and Tech Studio
10 Secrets for Driving More Margin at Each Phase of the Build	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 240C
26 Creative Marketing Ideas for 2026	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 307B
Contracts, Insurance & AI: Strategies to Reduce Liability & Manage Risk in 2026	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 304H
Controlling Silica Hazards (Thursday)	Presentation	Thursday, February 19 12:30 - 12:45 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Data-Backed Unit Plans, Amenities & Upgrades for Higher Rental Rates & Happier Residents	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 308C
Social Media Done On Your Own: Simple. Authentic. Affordable. Effective.	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 304C
Safe Ladder Use on Residential Job Sites (Thursday)	Presentation	Thursday, February 19 12:55 - 1:10 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Student Chapter, HBCU & Alumni Member Meet-Up @ NAHB HQ	Meet-Up	Thursday, February 19 1:00 - 2:00 pm	OCCC - West - Hall C Lobby Booth W42 - NAHB HQ
JSI Innovative Product Showcase (Thursday)	Presentation	Thursday, February 19 1:20 - 1:35 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Life-Saving Skills for the Jobsite: Tourniquet Training (Thursday)	Presentation	Thursday, February 19 1:45 - 2:00 pm	OCCC - Booth S14175 - IBS Jobsite Safety Zone
Overcoming Tariffs and Supply Chain Disruption	Presentation	Thursday, February 19 2:00 - 2:30 pm	OCCC - West - Level 1 - Hall A Lobby Booth R13 - International Central
2026 Best of IBS Awards Ceremony & Toast	Awards Ceremony	Thursday, February 19 3:30 - 4:00 pm	OCCC - Booth W5483 - IBS Construction Performance Zone
Thursday NAHB Member Happy Hour @ NAHB HQ	Happy Hour	Thursday, February 19 3:30 - 5:00 pm	OCCC - West - Hall C Lobby Booth W42 - NAHB HQ

Name	Type	Date	Location
Black Builder & Mentor Mixer	Networking	Thursday, February 19 5:00 - 7:00 pm	The New American Home
IBS Closing Concert featuring Brothers Osborne	Concert	Thursday, February 19 5:00 - 7:00 pm	OCCC - West 415 - Valencia Ballroom