The 2025 NAHB International Builders' Show®

Education & Events List as of 11/21/2024

| Name | Туре | Date | Location |
|--|----------------------------------|---|--|
| Estimating: The First Line of Defense for Profits | Pre-Show | Sunday, February 23 | Encore Hotel - |
| | Course | 9:00 am - 12:00 pm | Brahms 1 |
| Land Development: Getting Started, Business Management & Financing | Pre-Show | Sunday, February 23 | Encore Hotel - |
| | Course | 9:00 am - 12:00 pm | Brahms 2 |
| Project Management | Pre-Show Course | Sunday, February 23 9:00 am - 5:00 pm | Encore Hotel - Chopin 1 |
| Qualified Lead Generation for Referrals | Pre-Show | Sunday, February 23 | Encore Hotel - |
| | Course | 9:00 am - 12:00 pm | Brahms 3 |
| Using Contract and Law to Protect Your Assets | Pre-Show | Sunday, February 23 | Encore Hotel - |
| | Course | 9:00 am - 5:00 pm | Brahms 4 |
| Introductory Selling Strategies, Techniques, and Tips | Pre-Show | Sunday, February 23 | Encore Hotel - |
| | Course | 2:00 - 5:00 pm | Brahms 3 |
| Site Planning | Pre-Show | Sunday, February 23 | Encore Hotel - |
| | Course | 2:00 - 5:00 pm | Brahms 2 |
| The Project Schedule as a Planning and Communication Tool | Pre-Show | Sunday, February 23 | Encore Hotel - |
| | Course | 2:00 - 5:00 pm | Brahms 1 |
| Building Science Symposium | Pre-Show Course | Monday, February 24 9:00 am - 4:30 pm | LVCC - TBD |
| Business Accounting: A Road Map to Profitability | Pre-Show | Monday, February 24 | Encore Hotel - |
| | Course | 9:00 am - 12:00 pm | Brahms 1 |
| Business Management For Building Professionals | Pre-Show | Monday, February 24 | Encore Hotel - |
| | Course | 9:00 am - 5:00 pm | Brahms 4 |
| Custom Building & Remodeling Symposium | Pre-Show Course | Monday, February 24 9:00 am - 4:30 pm | LVCC - TBD |
| Financial Management | Pre-Show | Monday, February 24 | Encore Hotel - |
| | Course | 9:00 am - 5:00 pm | Brahms 3 |
| How to Craft a Winning Digital Marketing Strategy | Pre-Show | Monday, February 24 | Encore Hotel - |
| | Course | 9:00 am - 12:00 pm | Brahms 2 |
| Train the Trainer | Pre-Show | Monday, February 24 | Encore Hotel - Chopin |
| | Course | 9:00 am - 5:00 pm | 1 |
| Job Costing: The Road Map Continues | Pre-Show | Monday, February 24 | Encore Hotel - |
| | Course | 2:00 - 5:00 pm | Brahms 1 |
| Website Best Practices for Maximum Lead Generation | Pre-Show | Monday, February 24 | Encore Hotel - |
| | Course | 2:00 - 5:00 pm | Brahms 2 |
| The New American Home Tour (Tuesday) | Tour | Tuesday, February 25 7:30 am - 3:00 pm | LVCC - TNAH Tickets - TBD |
| DCW Opening Ceremonies featuring David Spade | Keynote | Tuesday, February 25 8:00 - 9:00 am | Westgate - Lobby Level - Paradise Event Center |
| 8 Essentials for Company Growth, Increased Profitability & Company Performance | Building Knowledge Session | Tuesday, February 25 8:30 - 9:30 am | LVCC - West 217 |

| Name | Туре | Date | Location |
|--|----------------------------------|--|---|
| Design Lean to Build Lean: Next Level Value Engineering to Improve Product & Profit | Building Knowledge Session | Tuesday, February 25 8:30 - 9:30 am | LVCC - West 220 |
| Error-Free Excellence: Strategies to Avoid & Correct Callbacks | Building Knowledge Session | Tuesday, February 25 8:30 - 9:30 am | LVCC - West 207 |
| Getting Pay Right: High-Impact Compensation & Bonus Plans for Today's Complex Labor Market | Building Knowledge Session | Tuesday, February 25 8:30 - 9:30 am | LVCC - West 304 |
| Innovative Building Tools & Technologies for Building Better Homes | Building Knowledge Session | Tuesday, February 25 8:30 - 9:30 am | LVCC - West 229 |
| Multifamily Development Opportunities: Market Areas & Product Types with the Best Prospects for 2025 | Building Knowledge Session | Tuesday, February 25 8:30 - 9:30 am | LVCC - West 204 |
| Powerful Placemaking: Delivering Communities & Amenities That Drive More Sales | Building Knowledge Session | Tuesday, February 25 8:30 - 9:30 am | LVCC - West 318 |
| Punch List: 25 Marketing Mistakes Builders & Remodelers Make | Learning Lab | Tuesday, February 25 8:30 - 9:30 am | LVCC - West 232 |
| Sell Naked: Embracing Raw Authenticity in Sales | Building Knowledge Session | Tuesday, February 25 8:30 - 9:30 am | LVCC - West 224 |
| Trade Partners or Opponents? 10 Best Practices for Re-Booting Your Trade Relationships | Building Knowledge Session | Tuesday, February 25 8:30 - 9:30 am | LVCC - West 226 |
| What's in Your Digital Marketing Stack? Must-Have's, Don't-Care-For's & Integration Secrets | Building Knowledge Session | Tuesday, February 25 8:30 - 9:30 am | LVCC - West 315 |
| Life-Saving Technology: The AED Journey | Program | Tuesday, February 25 9:35 - 9:50 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Ladder Safety Device Showcase from Lock Jaw Ladder Grip - Tuesday | Program | Tuesday, February 25 10:00 - 10:15 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| 2025 Design & Product Trends | Building Knowledge Session | Tuesday, February 25 10:15 - 11:15 am | LVCC - West 224 |
| 2025 Remodeling Market Outlook: The Economy & Your Business | Building Knowledge Session | Tuesday, February 25 10:15 - 11:15 am | LVCC - West 217 |
| 4/12 Pitch: Innovative Living - A Blend of Style, Structure & Tech | Learning Lab | Tuesday, February 25 10:15 - 11:15 am | LVCC - West 232 |
| 9 Rules of Customer Experience to Set Yourself Apart | Building Knowledge Session | Tuesday, February 25 10:15 - 11:15 am | LVCC - West 315 |
| Become a Serial "Killer" Closer | Building Knowledge Session | Tuesday, February 25 10:15 - 11:15 am | LVCC - West 318 |

| Name | Туре | Date | Location |
|--|----------------------------------|---|---|
| Build Workforce Housing in Your Community with Modular Construction | Building Knowledge Session | Tuesday, February 25 10:15 - 11:15 am | LVCC - West 204 |
| Capitalize on Built-for-Rent: Now is the Time for Small & Mid-Sized Builders | Building Knowledge Session | Tuesday, February 25 10:15 - 11:15 am | LVCC - West 207 |
| Harnessing the Power of Video-Based Scopes of Work | Building Knowledge Session | Tuesday, February 25 10:15 - 11:15 am | LVCC - West 226 |
| I Wish I'd Thought of That: Trending Multifamily Designs | Building Knowledge Session | Tuesday, February 25 10:15 - 11:15 am | LVCC - West 304 |
| Leveraging AI for Business Efficiency & Higher Profit | Building Knowledge Session | Tuesday, February 25 10:15 - 11:15 am | LVCC - West 229 |
| The RECIPE for Creating Award-Winning Client Experiences | Building Knowledge Session | Tuesday, February 25 10:15 - 11:15 am | LVCC - West 220 |
| OSHA Compliant Construction Guardrail Systems by Safety Maker - Tuesday | Program | Tuesday, February 25 10:25 - 10:40 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Fundamentals of Fall Protection - Tuesday | Program | Tuesday, February 25 11:15 - 11:30 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Steve Young & Chris Weekley: Building Hall of Fame Leadership & Culture | Game Changer | Tuesday, February 25 11:30 am - 12:30 pm | LVCC - Spotlight Room - West 326 |
| Easily Prevent Table Saw Injuries - Tuesday | Program | Tuesday, February 25 11:40 - 11:55 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| What to Expect When OSHA's Inspecting - Tuesday | Program | Tuesday, February 25 12:05 - 12:20 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| 4/12 Pitch: Engage Home Buyers with an Interactive Customer Journey | Learning Lab | Tuesday, February 25 12:30 - 1:30 pm | LVCC - West 232 |
| Al in Design: Embracing New Technology to Meet New Consumer Demand | Building Knowledge Session | Tuesday, February 25 12:30 - 1:30 pm | LVCC - West 220 |
| Effective Project Scheduling for Shorter Build Times & Higher Profits | Building Knowledge Session | Tuesday, February 25 12:30 - 1:30 pm | LVCC - West 229 |
| Increase Operational Productivity by Elevating Your Workplace Culture | Building Knowledge Session | Tuesday, February 25 12:30 - 1:30 pm | LVCC - West 217 |
| Is Your Jobsite Prepared for an Opioid Overdose? - Tuesday | Program | Tuesday, February 25 12:30 - 12:45 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Must-See New Products & Services at IBS 2025 | Building Knowledge Session | Tuesday, February 25 12:30 - 1:30 pm | LVCC - West 224 |

| Name | Туре | Date | Location |
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| Right Land, Right Product: Development Trends & Strategies for 2025 & Beyond | Building Knowledge Session | Tuesday, February 25 12:30 - 1:30 pm | LVCC - West 304 |
| Sales Enablement: Equip Your Team for Success | Building Knowledge Session | Tuesday, February 25 12:30 - 1:30 pm | LVCC - West 226 |
| Stop Chasing Trends: Maximize Your Budget & Create Spaces Renters Want to Use | Building Knowledge Session | Tuesday, February 25 12:30 - 1:30 pm | LVCC - West 207 |
| What's Your Hook? The Forgotten Art of Storytelling in New Home Marketing | Building Knowledge Session | Tuesday, February 25 12:30 - 1:30 pm | LVCC - West 315 |
| Little Giant Ladders – Solutions & Innovations - Tuesday | Program | Tuesday, February 25 12:55 - 1:10 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| JSI Innovative Safety Product Showcase - Tuesday | Program | Tuesday, February 25 1:20 - 1:35 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Safety Data Management with Diamondback and Twiceme - Tuesday | Program | Tuesday, February 25 1:45 - 2:00 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| The Outlook: 2025 Housing & Economic Forecast | Super Session | Tuesday, February 25 2:00 - 3:30 pm | LVCC - Spotlight Room - West 326 |
| Jam(b) Session: The AI Marketing Guide (for Humans) - What It Is, Isn't & Can Do for Your Business | | Tuesday, February 25 2:15 - 3:15 pm | LVCC - West 232 |
| Navigating Kitchen, Bath & Outdoor Living Home Design Trends | Building Knowledge Session | Tuesday, February 25 2:15 - 3:15 pm | LVCC - West 220 |
| Proven Strategies for Reducing Cycle Times | Building Knowledge Session | Tuesday, February 25 2:15 - 3:15 pm | LVCC - West 304 |
| Tapping into Emotions: How to Unlock the Unspoken in Your Sales Process | Building Knowledge Session | Tuesday, February 25 2:15 - 3:15 pm | LVCC - West 315 |
| Top Priority for Business Growth: Invest in Your People | Building Knowledge Session | Tuesday, February 25 2:15 - 3:15 pm | LVCC - West 226 |
| Unlocking the Secrets to Remodeling Profitability | Building Knowledge Session | Tuesday, February 25 2:15 - 3:15 pm | LVCC - West 229 |
| NAHB/Builders Mutual Safety Award for Excellence (SAFE) Ceremony | Awards Ceremony | Tuesday, February 25 3:00 - 4:00 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Flexible Floorplans in 2500 Square Feet or Less | Building Knowledge Session | Tuesday, February 25 4:00 - 5:00 pm | LVCC - West 220 |

| Name | Туре | Date | Location |
|---|----------------------------------|--|---|
| Framing the American Dream: A Real-World Side-by-Side Comparison of Stick vs. Component | Building Knowledge Session | Tuesday, February 25 4:00 - 5:00 pm | LVCC - West 229 |
| Jam(b) Session: Winner Techs All: Tech- driven Solutions for Online Sales & Marketing | Learning Lab | Tuesday, February 25 4:00 - 5:00 pm | LVCC - West 232 |
| Simple, Effective Financial Management for Home Builders & Remodelers | Building Knowledge Session | Tuesday, February 25 4:00 - 5:00 pm | LVCC - West 204 |
| Strategies for Comprehensive Job Costing & Maximum Project Profitability | Building Knowledge Session | Tuesday, February 25 4:00 - 5:00 pm | LVCC - West 226 |
| Strategies for Happy & Engaged Customers from Project Start to Finish | Building Knowledge Session | Tuesday, February 25 4:00 - 5:00 pm | LVCC - West 207 |
| The Nationals Awards Gala Including Best of 55+ Housing Awards & Global Innovation Awards | Awards Ceremony | Tuesday, February 25 5:00 - 10:00 pm | Caesars Palace Ballroom - 3570 S Las Vegas Blvd, Las Vegas, NV 89109 |
| Official IBS House Party | Reception | Tuesday, February 25 6:30 - 8:30 pm | Brooklyn Bowl - 3545 S Las Vegas Blvd, Las Vegas, NV 89109 |
| The New American Home Tour (Wednesday) | Tour | Wednesday, February 26 7:30 am - 3:00 pm | LVCC - TNAH Tickets - TBD |
| 10 Proven Social Media Content Strategies to Break Through the Noise | Building Knowledge Session | Wednesday, February 26 8:30 - 9:30 am | LVCC - West 229 |
| 2025 Home Trends, Top Features & Buyer Preferences | Building Knowledge Session | Wednesday, February 26 8:30 - 9:30 am | LVCC - West 224 |
| 2025 Multifamily Market Outlook | Building Knowledge Session | Wednesday, February 26 8:30 - 9:30 am | LVCC - West 315 |
| All the Single Lots: Innovation in Single Lot Replacement Development | Building Knowledge Session | Wednesday, February 26 8:30 - 9:30 am | LVCC - West 226 |
| Building an Impactful Brand: Beyond Colors & Logos | Building Knowledge Session | Wednesday, February 26 8:30 - 9:30 am | LVCC - West 318 |
| Designing Attainable & Sustainable Custom Homes for Every Region | Building Knowledge Session | Wednesday, February 26 8:30 - 9:30 am | LVCC - West 204 |
| Find Your Niche to Unlock Long-Term Competitive Advantage | Building Knowledge Session | Wednesday, February 26 8:30 - 9:30 am | LVCC - West 304 |
| Jam(b) Session: Building Your REALTOR® VIPs in a Post-NAR Settlement World | Learning Lab | Wednesday, February 26 8:30 - 9:30 am | LVCC - West 232 |

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|--|----------------------------------|---|---|
| Pricing for Profit: Essential Pricing Strategies for Higher Net Margins | Building Knowledge Session | Wednesday, February 26 8:30 - 9:30 am | LVCC - West 207 |
| Selling to Diverse Buyer Groups: It's More Than Speaking the Same Language | Building Knowledge Session | Wednesday, February 26 8:30 - 9:30 am | LVCC - West 220 |
| The Blueprint: Design & Develop Attainable, Exciting Homes & Neighborhoods | Super Session | Wednesday, February 26 8:30 - 10:30 am | LVCC - Spotlight Room - West 326 |
| The Psychology Behind Success: Secrets The Superstars Know | Building Knowledge Session | Wednesday, February 26 8:30 - 9:30 am | LVCC - West 217 |
| Be Prepared: Cardiac Emergency Response with Philips | Program | Wednesday, February 26 9:35 - 9:50 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Ladder Safety Device Showcase from Lock Jaw Ladder Grip - Wednesday | Program | Wednesday, February 26 10:00 - 10:15 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Climb the Digital Marketing Ladder: A Step- by-Step Strategy for Home Builders | Building Knowledge Session | Wednesday, February 26 10:15 - 11:15 am | LVCC - West 304 |
| Cohesive CX: Creating Raving Fans Online, Onsite & Beyond | Building Knowledge Session | Wednesday, February 26 10:15 - 11:15 am | LVCC - West 217 |
| Pre-Construction: An Estimating, Change Order & Allowance Tool for Great Profit | Building Knowledge Session | Wednesday, February 26 10:15 - 11:15 am | LVCC - West 226 |
| Profitability & Growth Through Alignment, Structure & Processes | Building Knowledge Session | Wednesday, February 26 10:15 - 11:15 am | LVCC - West 207 |
| Project Management in the Fast Lane: Mobilizing a Profit-Driven Production Team | Building Knowledge Session | Wednesday, February 26 10:15 - 11:15 am | LVCC - West 224 |
| The Best Tech Trends & Products from CES | Building Knowledge Session | Wednesday, February 26 10:15 - 11:15 am | LVCC - West 315 |
| The Power of Communication & It's Impact on Your Company & Customer Experience | Building Knowledge Session | Wednesday, February 26 10:15 - 11:15 am | LVCC - West 318 |
| Why Customer Culture Affects Company Culture & How to Have the Best of Both | Building Knowledge Session | Wednesday, February 26 10:15 - 11:15 am | LVCC - West 220 |
| OSHA Compliant Construction Guardrail Systems by Safety Maker - Wednesday | Program | Wednesday, February 26 10:25 - 10:40 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Fundamentals of Fall Protection - Wednesday | Program | Wednesday, February 26 11:15 - 11:30 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Executive Insights: Exploring the Year Ahead with Home Building's Top Leaders | Game Changer | Wednesday, February 26 11:30 am - 12:30 pm | LVCC - Spotlight Room - West 326 |

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| Easily Prevent Table Saw Injuries - Wednesday | Program | Wednesday, February 26 11:40 - 11:55 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| What to Expect When OSHA's Inspecting - Wednesday | Program | Wednesday, February 26 12:05 - 12:20 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Design Unleashed: A Cross-Country Tour of National & Regional Home Trends | Building Knowledge Session | Wednesday, February 26 12:30 - 1:30 pm | LVCC - West 226 |
| Discover Your Operational Algorithm to Create a Data-Driven Construction Business That Runs Itself | Building Knowledge Session | Wednesday, February 26 12:30 - 1:30 pm | LVCC - West 318 |
| Estimating with AI | Building Knowledge Session | Wednesday, February 26 12:30 - 1:30 pm | LVCC - West 229 |
| Is Your Jobsite Prepared for an Opioid Overdose? - Wednesday | Program | Wednesday, February 26 12:30 - 12:45 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Jam(b) Session: Bricks vs. Clicks Debate – Do We Still Need Physical Models & Design Centers? | Learning Lab | Wednesday, February 26 12:30 - 1:30 pm | LVCC - West 232 |
| Mapping the Buyer's Journey: 19 Touch Points to Establish Trust & Influence The Sale | Building Knowledge Session | Wednesday, February 26 12:30 - 1:30 pm | LVCC - West 304 |
| Multifamily Site Planning & Design Trends | Building Knowledge Session | Wednesday, February 26 12:30 - 1:30 pm | LVCC - West 224 |
| No Good Deed Goes Unpunished: Navigating the Complexities of High Performance Remodeling | Building Knowledge Session | Wednesday, February 26 12:30 - 1:30 pm | LVCC - West 220 |
| Proven Path to Profit: A "Do This, Not That" Guide To 10x Gains | Building Knowledge Session | Wednesday, February 26 12:30 - 1:30 pm | LVCC - West 207 |
| Search, Click, Sold! Website Best Practices for Selling Online Today & Tomorrow | Building Knowledge Session | Wednesday, February 26 12:30 - 1:30 pm | LVCC - West 315 |
| The Close-Out Is What Counts! Avoiding Punch Lists from Day One | Building Knowledge Session | Wednesday, February 26 12:30 - 1:30 pm | LVCC - West 217 |
| Little Giant Ladders – Solutions & Innovations - Wednesday | Program | Wednesday, February 26 12:55 - 1:10 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| JSI Innovative Safety Product Showcase - Wednesday | Program | Wednesday, February 26 1:20 - 1:35 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Safety Data Management with Diamondback and Twiceme - Wednesday | Program | Wednesday, February 26 1:45 - 2:00 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |

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|--|----------------------------------|---|---|
| The Rally: Wheel of Success – Building Today's Complete Sales Professional | Super Session | Wednesday, February 26 2:00 - 4:00 pm | LVCC - Spotlight Room - West 326 |
| #NoFilter: Builders Uncensored with the Hard Truths about Thriving in Business | Building Knowledge Session | Wednesday, February 26 2:15 - 3:15 pm | LVCC - West 315 |
| 60 Design Ideas in 60 Minutes | Building Knowledge Session | Wednesday, February 26 2:15 - 3:15 pm | LVCC - West 224 |
| AI in Custom Building & Remodeling: Revolutionizing Sales & Marketing or Crossing the Line? | Building Knowledge Session | Wednesday, February 26 2:15 - 3:15 pm | LVCC - West 229 |
| Improving Jobsite Productivity | Building Knowledge Session | Wednesday, February 26 2:15 - 3:15 pm | LVCC - West 318 |
| You Heard from the Economists, Now Let's Make It Work for You | Building Knowledge Session | Wednesday, February 26 2:15 - 3:15 pm | LVCC - West 204 |
| NAHB Student Chapters Awards Ceremony | Awards Ceremony | Wednesday, February 26 2:30 - 4:00 pm | LVCC - South 222 |
| Bambi vs. Godzilla: How to Deal with Difficult People | Building Knowledge Session | Wednesday, February 26 4:00 - 5:00 pm | LVCC - West 304 |
| Boomer Home Designs for Living a Long & Happy Life | Building Knowledge Session | Wednesday, February 26 4:00 - 5:00 pm | LVCC - West 224 |
| Collaborate for More Leads, Higher Sales & Better Customer Experiences | Building Knowledge Session | Wednesday, February 26 4:00 - 5:00 pm | LVCC - West 315 |
| Effective Estimating: Your Path to Greater Remodeling Profitability | Building Knowledge Session | Wednesday, February 26 4:00 - 5:00 pm | LVCC - West 204 |
| Jam(b) Session: Do This, Not That: What Homebuilder Marketing Experts Really Want Builders to Do | Learning Lab | Wednesday, February 26 4:00 - 5:00 pm | LVCC - West 232 |
| Maintaining Healthy Cash Flow | Building Knowledge Session | Wednesday, February 26 4:00 - 5:00 pm | LVCC - West 229 |
| Best in American Living [™] Awards, Featuring Design, Multifamily, Offsite Construction & Remodeling Awards | Awards Ceremony | Wednesday, February 26 5:00 - 8:00 pm | Caesars Palace Ballroom - 3570 S Las Vegas Blvd, Las Vegas, NV 89109 |
| IBS Young Pro Party | Networking | Wednesday, February 26 8:00 - 11:00 pm | Ole Red - 3627 S Las Vegas Blvd, Las Vegas, NV 89109 |
| The New American Home Tour (Thursday) | Tour | Thursday, February 27 7:30 am - 3:00 pm | LVCC - TNAH Tickets - TBD |
| 2025 Meeting of the Members & Leadership Council | Program | Thursday, February 27 8:00 am - 12:30 pm | Westgate - Lobby Level - Paradise Event Center |

| Name | Type | Date | Location |
|---|----------------------------------|---|---|
| Beyond the Product Demo: How Small Builders Can Navigate New Tech & Al Implementation | Building Knowledge Session | Thursday, February 27 8:30 - 9:30 am | LVCC - West 217 |
| Essential Tools for Great Project Management | Building Knowledge Session | Thursday, February 27 8:30 - 9:30 am | LVCC - West 220 |
| Global Home Building Symposium: How to Win in the U.S. Home Building Market | Networking | Thursday, February 27 8:30 - 10:00 am | LVCC - TBD |
| Lessons Learned & Leveraged: The America at Home Study's Data-Driven, Systems-Built Home | Building Knowledge Session | Thursday, February 27 8:30 - 9:30 am | LVCC - West 207 |
| License to Sell: Mastering the Balance of AI & Human Intelligence in Home Sales | Building Knowledge Session | Thursday, February 27 8:30 - 9:30 am | LVCC - West 229 |
| Pricing Mastery: 5 Things You Must Know, 7 Mistakes to Avoid & 4 Ways to Increase Profit | Building Knowledge Session | Thursday, February 27 8:30 - 9:30 am | LVCC - West 226 |
| The Experience: Leveraging Tech & Touch for Exceptional CX | Super Session | Thursday, February 27 8:30 - 10:30 am | LVCC - Spotlight Room - West 326 |
| Two-Story Talk: How to Attract, Train & Retain Your Future Workforce | Learning Lab | Thursday, February 27 8:30 - 9:30 am | LVCC - West 232 |
| What's Cooking in Kitchen Design: Must- Have's, What to Avoid & Easy Tips for All Budgets | Building Knowledge Session | Thursday, February 27 8:30 - 9:30 am | LVCC - West 220 |
| Emergency Ready Hub: Your Partner in Safety | Program | Thursday, February 27 9:35 - 9:50 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Ladder Safety Device Showcase from Lock Jaw Ladder Grip - Thursday | Program | Thursday, February 27 10:00 - 10:15 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| 2025 Outlook & Trends for the Custom Home Market | Building Knowledge Session | Thursday, February 27 10:15 - 11:15 am | LVCC - West 204 |
| Navigating Customer Challenges: Turning Mistakes into Opportunities | Building Knowledge Session | Thursday, February 27 10:15 - 11:15 am | LVCC - West 207 |
| Punch List: Managing Business Risk Through Contracts, Insurance & More | Learning Lab | Thursday, February 27 10:15 - 11:15 am | LVCC - West 232 |
| Selling at a Premium: How to Outperform the Competition When Your Homes are Priced 30% Higher | Building Knowledge Session | Thursday, February 27 10:15 - 11:15 am | LVCC - West 229 |
| The Healthier Home & Community Design Toolkit | Building Knowledge Session | Thursday, February 27 10:15 - 11:15 am | LVCC - West 217 |
| Top Trends for Amenity Spaces | Building Knowledge Session | Thursday, February 27 10:15 - 11:15 am | LVCC - West 220 |
| | | | |

| Name | Туре | Date | Location |
|---|----------------------------------|--|---|
| OSHA Compliant Construction Guardrail Systems by Safety Maker - Thursday | Program | Thursday, February 27 10:25 - 10:40 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Fundamentals of Fall Protection - Thursday | Program | Thursday, February 27 11:15 - 11:30 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Lindsay Shookus & Megan Eltringham: Building Lasting Relationships in a Fast- Paced World | Game Changer | Thursday, February 27 11:30 am - 12:30 pm | LVCC - Spotlight Room - West 326 |
| Easily Prevent Table Saw Injuries - Thursday | Program | Thursday, February 27 11:40 - 11:55 am | LVCC - IBS Jobsite Safety Zone - SU2087 |
| What to Expect When OSHA's Inspecting - Thursday | Program | Thursday, February 27 12:05 - 12:20 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Design & Build for Natural Comfort | Building Knowledge Session | Thursday, February 27 12:30 - 1:30 pm | LVCC - West 229 |
| Develop Leaders from Within: Improve Company Culture & Drive Success | Building Knowledge Session | Thursday, February 27 12:30 - 1:30 pm | LVCC - West 226 |
| Elevate Your Elevations: Creating Streetscapes That Sell Homes | Building Knowledge Session | Thursday, February 27 12:30 - 1:30 pm | LVCC - West 217 |
| How to Create Demand Using Construction Slots & Scarcity | Building Knowledge Session | Thursday, February 27 12:30 - 1:30 pm | LVCC - West 204 |
| How to Give 55+ Buyers What They Want | Building Knowledge Session | Thursday, February 27 12:30 - 1:30 pm | LVCC - West 207 |
| Is Your Jobsite Prepared for an Opioid Overdose? - Thursday | Program | Thursday, February 27 12:30 - 12:45 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Supercharge Your Marketing: Mastering the Buyer's Journey in the 'Messy Middle' | Building Knowledge Session | Thursday, February 27 12:30 - 1:30 pm | LVCC - West 220 |
| Two-Story Talk: Lights, Camera, Record! Video Best Practices for YouTube & Social Media | Learning Lab | Thursday, February 27 12:30 - 1:30 pm | LVCC - West 232 |
| Little Giant Ladders – Solutions & Innovations - Thursday | Program | Thursday, February 27 12:55 - 1:10 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| JSI Innovative Safety Product Showcase - Thursday | Program | Thursday, February 27 1:20 - 1:35 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |
| Safety Data Management with Diamondback and Twiceme - Thursday | Program | Thursday, February 27 1:45 - 2:00 pm | LVCC - IBS Jobsite Safety Zone - SU2087 |

| Name | Type | Date | Location |
|--|---------|---|--|
| IBS Closing Concert featuring Chris Janson | Concert | Thursday, February 27 5:00 - 7:30 pm | Westgate - Lobby Level - Paradise Event Center |