Prophetic

Prophetic at IBS 2026

Customer Outcomes (What Prophetic Enables)

Best of IBS™ Finalist | Best Business Solution Software | Booth S7059

Why This Matters

Prophetic helps land acquisition teams **evaluate more sites, earlier,** with clearer insight into **what's actually buildable**, so teams can reduce wasted diligence and move faster on the opportunities that work.

Teams use Prophetic to:

- **Find More** opportunities earlier (including off-market and "hidden" viable sites)
- **Decide Faster** with zoning + constraints translated into decision-ready insights
- **Win More** deals by moving earlier on viable sites
- **Learn Faster** by capturing deal history and decisions in LRM so institutional knowledge compounds

Customer Quotes (In Their Words)

"Site AI caught the irrigation canal under three parcels in Bend that would've cost us 10 lots, 20% of my initial estimate, plus development costs to enclose and backfill it. For that community size, it would've likely turned into a loss for the company. We needed to know that reality upfront to evaluate the deal properly." — **Keith Caylor**, Land Acquisition Manager, **Pahlisch Homes**

"Prophetic is the single best investment you can make as a land developer. It's going to save you time, find opportunities you've been missing, and give you the edge to win them." — **Alexx Monastiero**, Land Development & Acquisitions Project Manager, **The Gove Group**

"Speed of getting information is key in our area. If you aren't looking at a property and writing an offer before someone else, you lose." — **Debbie Connor**, Land Acquisition Specialist, **Holt Homes**

"This isn't just about efficiency. Prophetic fundamentally changed how we compete. We're finding deals faster, presenting smarter, and closing more. It's transformed our business model." — **Scott Cullen**, Land Broker, **OnPace Partners**

Proof Points

- **Best of IBS™ Finalist** — *Best Business Solution Software* (300+ entries; 42 judges)
- Adopted by leading homebuilders operating nationwide across major U.S. markets including DR Horton
- Helps teams move from parcel discovery to **defensible go/no-go decisions faster**
- Built for "glass box" transparency: shows **what's buildable, and why**

What You Can See Live at Booth S7059 (5-minute demos)

- **Instant Zoning Clarity (ZoneAI)**: Translates municipal code into clear development rules

- **Automated Site Layouts + Yield (SiteAI)**: Preliminary layouts and yield insights in minutes

- **Parcel Discovery (SearchAI)**: Filter sites by zoning, density potential, and acreage

- **Land Relationship Manager (LRM)**: Centralizes deal history so institutional knowledge compounds

- **End-to-end workflow**: Parcel → zoning clarity → yield + constraints → decision-ready report (live in 5 minutes)

Spokesperson: Oliver Alexander, CEO
Media Contact: Mike Lizun | Signal+Co | mike@signalpr.co

For more information, visit propheticsoftware.ai