BEST OF IBS™ FINALIST

Best Business Solution Software
Booth S7059 | IBS 2026 (Orlando)

Prophetic at IBS 2026

Media Briefing Sheet

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Why This Matters

Land acquisition teams face a growing bottleneck: **evaluation capacity**. As markets become more complex—zoning, environmental constraints, and site limitations—builders increasingly compete on how quickly they can move from parcel discovery to **defensible go/no-go feasibility decisions**. Prophetic helps teams translate zoning and site constraints into **decision-ready feasibility insights** in minutes instead of weeks.

Prophetic helps land teams:

- **Find More:** Identify off-market parcels and filter by zoning + density potential to vastly increase efficacy in off-market hunting

- **Decide Faster:** Translate zoning + constraints into decision-ready feasibility insights. Determine if an acquisition opportunity is high or low priority while still on the phone with your broker.

- **Win More:** Move earlier on viable sites and dominate your market(s) by locking up high value parcels first

- **Compounding advantage:** Prophetic's **LRM** captures deal history & internal user data so institutional knowledge compounds

What Prophetic Does

Prophetic is an **AI-powered land acquisition platform** for homebuilders and real estate developers. It automates site evaluation by integrating zoning codes, topography, environmental constraints, and parcel data to show **what's buildable on a site, and why.**

Proof Points

- Best of IBS™ Finalist — *Best Business Solution Software* (300+ entries; 42 judges)
- Supporting higher-volume land evaluation and faster go/no-go decisions across major U.S. markets
- Adopted by leading homebuilders operating nationwide across major U.S. markets (see recent national press)
- **Customer proof available:** real "paper lot" saves and deal-risk stories (see press kit)

"Land teams are increasingly competing on evaluation capacity. Prophetic helps them move from parcel discovery to a defensible go/no-go decision in minutes, not weeks."
— Oliver Alexander, CEO of Prophetic

What You Can See Live at Booth S7059 (5-minute demos)

- **Instant Zoning Clarity (ZoneAI):** Translates municipal code into clear development rules

- **Automated Site Layouts + Yield (SiteAI):** Preliminary layouts and yield insights in minutes

- **Parcel Discovery (SearchAI):** Filter sites by zoning, density potential, and acreage

- **Land Relationship Manager (LRM):** Centralizes deal history so institutional knowledge compounds
- **End-to-end workflow:** Parcel → zoning clarity → yield + constraints → decision-ready report (live in 5 minutes)

Fast Definitions

- **Feasibility:** What can actually be built on a site given zoning + constraints

- **"Paper lots" / false inventory:** Parcels that look viable until constraints make them unworkable

Suggested Story Angles

Speed to decision • feasibility certainty • reducing wasted diligence on unviable sites • AI applied to real land constraints

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For more information, visit propheticsoftware.ai