Prophetic Named Finalist for "Best Business Solution Software" at 2026 Best of IBS™ Awards

AI-powered land acquisition platform recognized for accelerating feasibility decisions and reducing development risk

ORLANDO, FL — February 5, 2026 — Prophetic, an AI-powered land acquisition platform for homebuilders and real estate developers, has been named a finalist for the prestigious Best of IBS™ Awards at the 2026 NAHB International Builders' Show® (IBS). Recognized in the Best Business Solution Software category, Prophetic was selected from more than 300 entries for helping builders move from site identification to a defensible go/no-go decision faster, and with greater clarity around what is actually buildable.

The recognition reflects a broader shift in land acquisition, where decision speed and feasibility certainty have become critical competitive advantages for builders operating in complex regulatory environments.

The Best of IBS Awards honor the most innovative and impactful products in the residential construction industry. Finalists were evaluated by a panel of 42 industry and media judges based on innovation, functionality, and design.

"Being named an IBS finalist reflects the growing need for clearer, faster land feasibility decisions earlier in the acquisition process," said Oliver Alexander, CEO of Prophetic. "Land teams are under pressure to evaluate more opportunities while managing risk earlier in the process. We're proud to be recognized for helping builders bring more certainty to that work."

As builders face tighter timelines and more complex site constraints, land teams increasingly compete on their ability to evaluate opportunities faster and more defensibly. Prophetic helps teams scale evaluation capacity by turning weeks of manual diligence into a defensible go/no-go answer in the same day.

Prophetic automates site evaluation, removing a major constraint on site-level decision-making that traditionally stretches across weeks of manual effort. By integrating zoning codes, topography, environmental constraints, and municipal regulations into a single workflow, the platform turns zoning and site constraints into a decision-ready buildability answer teams can act on immediately.

This allows teams to rule out unviable sites earlier while accelerating decisions on viable opportunities. In competitive markets, that delay often means the most viable sites are already under contract by the time traditional analysis is complete.

To date, Prophetic's platform has been adopted by leading homebuilders operating nationwide across major U.S. markets, supporting higher-volume land evaluation and faster go/no-go decisions earlier in the acquisition process.

Attendees of the International Builders' Show are invited to visit Prophetic at Booth S7059 for a live demonstration of the platform's capabilities, including Instant Zoning Clarity, Automated Site Layouts, and the Land Relationship Manager (LRM), which centralizes land acquisition intelligence to help teams evaluate sites faster and reduce risk earlier in the process.

Category winners will be announced on the final day of the show, Thursday, February 19.

About Prophetic

Prophetic is an AI-powered decision platform for land acquisition and real estate development. By unifying zoning, environmental, and parcel data into a single system, Prophetic helps developers, homebuilders, and investors evaluate land opportunities faster and with greater certainty, enabling more confident decisions earlier in the acquisition process. The company is based in Portland, Oregon. For more information, visit https://www.propheticsoftware.ai/

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